

KAIRÓS is an URBACT project already approved. It's about cultural heritage-led urban development and regeneration. We are now running the preparatory phase and looking for one or two cities to reinforce the initial partnership

**INTERESTED TO JOIN?**



CALL FOR NEW PARTNER CITIES



KAIRÓS has been one out of the 23 projects approved in the last call of the URBACT Programme dedicated to **Action Planning Networks**. In essence, the aim of those networks is to draw an innovative itinerary for international cross-learning on a specific theme, while activating an action planning process locally with the involvement of local stakeholders.

**KAIRÓS's theme** is about Cultural Heritage as a driver for Urban Development and Regeneration. In ancient Greek, Kairós means the propitious moment. The ambition is to test an innovative framework or policy-mix that can serve the different specific needs from the participating cities. Initially we are considering five key dimensions for such an integrated framework:

- GOVERNANCE - Participatory approaches for the heritage mid-sized city.
- SPACE - Preservation, valorisation and adaptive reuse in the heritage city.
- ECONOMY - Cultural heritage as a driver for innovation, entrepreneurship and job creation.
- ATTRACTIVENESS - Re-imagining the heritage city: from local identity to destination management (tourism).
- SOCIAL COHESION - Accessibility and inclusiveness at historic downtowns.

The project should be implemented from May 2020 to May 2022. We are now in a six month **preparatory phase** aims to set the project basis, including the enlargement and reinforcement of the initial partnership, which is formed by Mula as Lead Partner (Spain), Heraklion (Greece), Cesena (Italy), Sibénik (Croatia), Ukmergé (Lithuania) and Belene (Bulgaria).

**The partner cities we seek** should have some background in some of the above topics and/or are facing the challenge of revitalising historic urban areas or just wanting to make their cultural heritage work as a driver for urban growth in a wide sense. It is worth emphasizing that working with the URBACT method requires strong commitment from the participating cities and a clear determination to explore new paths and start action planning in this topic.

**To express your interest** just contact the project coordinator ASAP, reasoning why your city can be a suitable candidate to join this URBACT network, putting the project lead expert in copy.

Then, a short questionnaire will be required, to give evidence that your city can be the right partner. It is expected the selected candidate(s) can attend the final project meeting of the current preparatory phase that will take place in Cesena (Italy) on the 5th and 6th of February 2020.

For any doubt or clarification, please do not hesitate to contact the project coordinator. She will give soon reply.

Project Coordinator:  
Anke van Wijck. Mula City Council  
[anke@aytomula.es](mailto:anke@aytomula.es)  
Tel +34 968 661 501

Project Lead Expert:  
Miguel Rivas. TASO Desarrollos S.L.  
[mrivas@grupotaso.com](mailto:mrivas@grupotaso.com)  
Tel +34 955 432 251



## URBACT – Driving change for better cities

URBACT's mission is to enable cities to work together and develop integrated solutions to common urban challenges, by networking, learning from one another's experiences, drawing lessons and identifying good practices to improve urban policies. The URBACT Programme is jointly financed by ERDF and the Member States.

[www.urbact.eu](http://www.urbact.eu)

